



HOLY GRACE ACADEMY OF ENGINEERING

Affiliated to University of KTU & Approved by AICTE
Kuruvilassery P.O. Mala, Thrissur Dist., Kerala-680 732
Email: holygraceengg@gmail.com

Holy Grace Academy of Engineering - Mega Placement Drive 2024 Report

Event Overview

- **Date:** 27th June 2024
- **Venue:** Holy Grace Academy of Management Studies, Mala - Thrissur
- **Total Participating Companies:** 17
- **Total Student Participants:** 360
- **Students Shortlisted:** 151

Participating Companies:

1. Aquity Solutions India Pvt Ltd
2. Muziris Softech
3. Life Care
4. Reliance Jio
5. Asinet
6. Kalliyath TMT
7. Medplus
8. Cellcomm
9. Popular
10. AY Tech
11. John's Honda
12. Quess
13. ESAF
14. Aabasoft
15. SBI Life
16. Talrop
17. Takyon System Solutions Pvt Ltd

Event Summary

The Mega Placement Drive 2024, hosted by Holy Grace Academy of Engineering, Mala - Thrissur, was a significant event aimed at bridging the gap between academia and industry. The event was meticulously planned and executed, providing a platform for students to engage with leading companies and explore career opportunities.

Preparation and Coordination

The preparation for the Mega Placement Drive began months in advance. The placement cell of Holy Grace Academy of Engineering worked tirelessly to invite reputed companies from



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various sectors. The event was widely publicized within the student community to ensure maximum participation.

Inauguration Ceremony

The event commenced with an inauguration ceremony attended by distinguished guests, faculty members, and students. The Chief Guest, Mr. Sani Edattukaran the Chairman of Holy Grace Group of Institutions, delivered an inspiring speech, emphasizing the importance of such initiatives in shaping the future of students. The Principal of Holy Grace Academy of Management, Dr. Manilal P, also addressed the gathering, highlighting the institution's commitment to providing quality education and career opportunities to its students.

Placement Drive Activities

The placement drive featured a series of activities designed to facilitate the recruitment process:

- **Company Presentations:** Each participating company was allotted time to present their organization, work culture, job roles, and career growth opportunities. These presentations provided students with valuable insights into the companies.
- **Aptitude Tests:** Several companies conducted aptitude tests to assess the logical reasoning, quantitative ability, and verbal skills of the students.
- **Group Discussions:** Group discussions were held to evaluate the communication skills, teamwork, and problem-solving abilities of the students.
- **Personal Interviews:** The final stage of the recruitment process involved personal interviews where students had the opportunity to showcase their knowledge, skills, and personality traits.

Student Participation

A total of 360 students from various streams participated in the Mega Placement Drive. The enthusiasm and preparedness of the students were evident throughout the event. The rigorous pre-placement training sessions proved beneficial, as students demonstrated confidence and competence in their interactions with recruiters.

Company Participation

Seventeen companies from diverse sectors such as Management, IT, healthcare, telecommunications, automotive, and financial services participated in the placement drive. The companies included:

1. Aquity Solutions
2. Muziris Softtech
3. Life Care
4. Jio
5. Asinet



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The recruiters were highly impressed with the caliber of students and the organization of the event. Many expressed their interest in participating in future placement drives at Holy Grace Academy of Management Studies, Mala - Thrissur.

Outcome

The Mega Placement Drive concluded with 151 students being shortlisted for various positions across the participating companies. This significant achievement reflects the high standards of education and training provided by Holy Grace Academy of Engineering. The shortlisted students were overjoyed and expressed their gratitude to the institution and the participating companies for providing them with this valuable opportunity.

Feedback and Future Plans

Feedback was collected from both students and recruiters to gain insights into the strengths and areas for improvement of the event. The feedback was overwhelmingly positive, with students appreciating the exposure and companies praising the quality of candidates.

Based on the feedback, the following future plans were outlined:

- **Enhancing Pre-Placement Training:** Further strengthening the pre-placement training programs to cover emerging industry trends and skills.
- **Expanding Company Participation:** Inviting more companies from diverse sectors to provide a wider range of opportunities for students.
- **Alumni Involvement:** Engaging alumni to share their experiences and guide current students in their career pursuits.

Conclusion

The Mega Placement Drive 2024 at Holy Grace Academy of Engineering was a grand success, achieving its objective of connecting talented students with esteemed companies. The event was a testament to the academy's dedication to excellence in education and student development. The



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collaboration between the academy, students, and companies ensured a smooth and effective placement process, benefitting all stakeholders involved.

We extend our heartfelt gratitude to the participating companies, students, faculty, and staff members who contributed to the success of this event. We look forward to organizing more such events in the future, continuing our mission to empower students and build a strong industry-academia partnership.

Prepared by:

Bincil Baby
Placement Officer (+91-9539775653 / hgplacementcell@gmail.com)
Holy Grace Academy Of Management Studies, Mala – Thrissur